



JIM *sabia*

EVP + Chief Marketing Officer

EDUCATION

Iona College, Bachelor of Business Administration, Marketing
Regis University, MBA, Marketing Strategy

BIO

Jim Sabia is Constellation's executive vice president and chief marketing officer reporting to Bill Newlands, president and chief executive officer. Jim is responsible for leading the marketing strategy across Constellation's diversified beverage alcohol portfolio. Jim is a member of the executive management committee.

Jim joined the company in 2007 leading the marketing efforts of the spirits business. In 2009, Jim joined the Beer Division as chief marketing officer where he has played an integral role in helping drive the success of the beer portfolio. Jim previously served as vice president of marketing + media at Molson Coors Brewing Company.

Constellation Brands (NYSE: STZ and STZ.B), a Fortune 500® company, is a leading international producer and marketer of beer, wine and spirits with operations in the U.S., Mexico, New Zealand, Italy and Canada. Constellation is the No. 3 beer company in the U.S. with high-end, iconic imported beer brands such as the Corona and Modelo brand families and Pacifico. Its high-quality, wine and spirits brands include the Robert Mondavi and The Prisoner Wine Company brand families, Kim Crawford, Ruffino, Meiomi and SVEDKA Vodka. The company's portfolio also includes a collection of highly-rated, wine brands such as SIMI and Mount Veeder Winery wine brands, High West Whiskey and Casa Noble Tequila, as well as new wine innovations such as Cooper & Thief and Spoken Barrel.

