

# 2017 *awards* AND RECOGNITION

## COMPANY AWARDS

### **Named Beverage Forum Large Company of the Year**

Constellation Brands, the only company to receive this award two years in a row (2016 and 2017), was recognized by The Beverage Forum at their 2017 conference. The award recognizes organizations that stand out and have risen to meet the opportunities and challenges within the beverage space.

### **Best Place to Work for LGBTQ Equality**

Constellation Brands received a top score of 100 points on the 2018 Corporate Equality Index (CEI) and was named a Best Place to Work for LGBTQ Equality for its efforts in diversity and inclusion in operations, hiring, benefits, training, and community outreach.

### **Newsweek Green Rankings**

Constellation ranked #171 out of 500 U.S. companies on *Newsweek* Green Rankings, one of the most recognized environmental performance assessments of the world's largest publicly traded companies.

### **Fortune 500® and Fortune Magazine “World’s Most Admired Companies”**

Constellation Brands was #408 in the *Fortune* 500® ranking of largest companies in the U.S. by revenue and was rated by executives, directors, and analysts as one of *Fortune* magazine's “World's Most Admired Companies.”

### **Executive of the Year and Top “100 World’s Best-Performing CEOs”**

In 2017, President and CEO Rob Sands was recognized as Executive of the Year by both *Market Watch* Industry and *Beverage Industry Magazine*, as well as one of the top “100 Best-Performing CEOs” by the *Harvard Business Review*.

## BEER DIVISION BRAND AWARDS

### **Corona Extra Named to “Best Global Brands” List by Interbrand**

Corona Extra®, the #1 imported beer in the U.S., has been recognized as a Best Global Brand by Interbrand. The 18th annual report analyzes the value of brands and how they help grow business—from delivering on customer expectations to driving economic value.

### **Impact Hot Brand Awards**

Constellation Brands won six Hot Brand Awards from *Impact* magazine for calendar year 2016: Corona Extra, Modelo Especial, Corona Light, Pacifico, Modelo Especial Chelada, and Ballast Point Sculpin IPA.

### **Pacifico Receives Beer Brand of the Year Award from Market Watch Magazine**

Coming off a stellar 2016, *Market Watch* magazine has recognized Pacifico as 2017's Beer Brand of the Year. Pacifico was recognized with this coveted award as a result of its success in 2016 and the extremely promising future for the brand.

### **Modelo Chelada Wins Breakthrough Innovation Award**

Modelo Chelada was one of only 18 new consumer packaged goods out of nearly 4,500 to win the prestigious Nielsen Breakthrough Innovation Award in 2017.

### **Constellation Wins Large Brewery of the Year at Brewbound Session 2017**

Awarded at Brewbound Session 2017, Constellation was recognized as Large Brewery of the Year for its efforts to continue growing the high-end beer segment while simultaneously investing in the craft beer space.



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## WINE & SPIRITS DIVISION BRAND AWARDS

### **Beverage Information Group's Growth Brand Awards**

#### **Fast Track Award:**

**Black Box, Kim Crawford, Meiomi, Nobile, The Prisoner**

This award recognizes brands that have exceeded 100,000 nine-liter cases, with double-digit growth in each of the last four years. All Fast Track Brands are at least five years old.

#### **Rising Star Award:**

**The Dreaming Tree, Ravage, Tom Gore Vineyards, Rosatello, Kung Fu Girl, The Velvet Devil, Saldo, SAVED, Boom Boom!, Chateau Smith, Eve, High West, Casa Noble, Serpent's Bite**

Rising Stars are less than five years old and have exhibited growth in each year of the brand's lifetime, reaching at least 20,000 nine-liter cases in 2016.

#### **Established Growth Brand Award:**

**SVEDKA (and Hall of Fame winner), Woodbridge by Robert Mondavi, Ruffino, Mark West, SIMI, Taylor Dessert, J. Roget**

This award recognizes brands that are top sellers, moving a minimum of 400,000 nine-liter cases annually. The brand must also have grown in each of the past four years.

#### **Comeback Brand Award Winner:**

**Clos du Bois**

Clos du Bois earned a Comeback Brand Award, which is awarded to previous winners that have rebounded in sales to at least their previous winning level, following a recent decline.

### **Impact Hot Brand Awards**

#### **2016 Distilled Spirits Hot Brand Winner:**

**Paul Masson**

#### **2016 Domestic Wine Hot Brand Winners:**

**Black Box, Meiomi**

#### **2016 Imported Wine Hot Brand Winners:**

**Ruffino, Kim Crawford, Nobile**

### **Ravenswood Named to *Wine & Spirits* "Top 100 Wineries of 2017"**

Ravenswood Winery and Tasting Room was proud to take a spot on the *Wine & Spirits* "Top 100 Wineries of 2017" list. Ravenswood has been on this list an impressive 11 times. The winning wineries were producers that delivered the best overall performances in the magazine's tastings conducted over 12 months.

### **Hogue Cellars, No. 26 Most Popular Cabernet Sauvignon in *Wine & Spirits* Restaurant Poll**

The *Wine & Spirits* Restaurant Poll listed Hogue Cellars' Washington Cabernet Sauvignon and Washington Genesis Cabernet Sauvignon as popular Cabernet Sauvignons in U.S. restaurants.

### **Casa Noble Takes Top Spot in Multiple Tequila Categories in *Cigar & Spirits* "The Best of 2017"**

Casa Noble took the top spot in tequila rankings across the Silver, Reposado, and Extra Añejo categories. *Cigar & Spirits* annually hosts a "World Spirits Competition," in which the publication assesses spirits' presence on Instagram, age, alcohol content, retail price, and bottle size.

### **Whisky Advocate Names High West Campfire #14 of the Top 20 Whiskies of 2017**

High West Campfire took the 14th spot in *Whisky Advocate's* "Top 20 Whiskies of 2017," earning a score of 91 out of 100. Buying Guide reviewers nominate whiskies and the award is granted based on ongoing taste-testing, value, and availability.

