

OUR *sustainability* INITIATIVES

the **DREAMING TREE**
WINES



ENVIRONMENTAL PROJECTS

- The Dreaming Tree proudly supports organizations that plant trees and protect our forests. The Dreaming Tree began with a mission to create sustainably produced and packaged wines, as well as ensure that a portion of proceeds from every bottle purchased benefits organizations on the front lines of environmental conservation by planting trees and protecting the nation's forests.
- The Dreaming Tree utilizes labels made of 100% recycled kraft brown paper.
- Bottles are a quarter pound lighter than typical 750 ml glass bottles, resulting in fuel transportation savings and an overall decrease in carbon emissions.
- The Dreaming Tree is a part of a CBI clean energy solar initiative that includes 17,000 solar panels spanning four wineries.
- Publicly report greenhouse gas footprint as part of Constellation Brands' submission to the Carbon Disclosure Project.

SOCIAL RESPONSIBILITY + COMMUNITY

- In partnership with The Wilderness Society, the nation's leading public lands conservation organization, The Dreaming Tree has directly assisted initiatives that protect the nation's carbon-storing forests, including the San Juan and Cherokee National Forests and California's own Mendocino National Forest. In addition, Dave Matthews- who has partnership with The Dreaming Tree Wines, serves on the National Governing Council of The Wilderness Society.
- The brand is also a strong supporter of the "Million Tree's Project" – Living Lands & Waters' effort to combat the decline in tree diversity in the floodplain forests of the Mississippi River basin. The Dreaming Tree has aided in planting more than one million trees toward this initiative to provide habitat for indigenous wildlife, increase biodiversity, air and water quality, and reduce erosion and sedimentation within the Mississippi River watershed.
- To date, the Dreaming Tree has donated over \$1,000,000 to The Wilderness Society and Living Lands and Waters. *

CERTIFICATIONS + AWARDS

- Produced at a Certified California Sustainable Winery

*July 2018

Please enjoy our wines responsibly. © 2018 The Dreaming Tree, Geyserville, CA

