



MICHAEL *mcgrew* SVP, Corporate Communications

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Northwestern University, Bachelor's Degree, Organizational Studies

Northwestern University, Master's Degree, Integrated Marketing Communications

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Mike McGrew is Constellation's senior vice president, corporate communications reporting to Tom Kane, chief human resources officer. In this role, Mike is responsible for developing and executing internal and external communication strategies designed to enhance the company's reputation with key stakeholders and support the company's business strategy. These activities include executive and internal communications, media relations, issues management, crisis communications, brand public relations and corporate social responsibility.

Mike joined Constellation Brands in 2014 as senior director, communications for the company's beer division, where he was responsible for all internal and external communications. He was promoted to vice president, communications for the beer division in 2015. In 2017, Mike assumed expanded responsibility as vice president, corporate communications for Constellation Brands and in 2019 was promoted to senior vice president.

Before joining Constellation Brands, Mike held a number of roles in corporate communications with increasing responsibility at Grainger, Alliant Foodservice and Morton International. He is a Leadership Greater Chicago Fellow, and serves on the Board of Directors for Urban Initiatives.

Constellation Brands, a Fortune 500® company, is a leading international producer and marketer of beer, wine and spirits with operations in the U.S., Mexico, New Zealand, Italy and Canada. Constellation is the No. 3 beer company in the U.S. with high-end, iconic imported beer brands such as the Corona and Modelo brand families and Pacifico. Its high-quality, wine and spirits brands include the Robert Mondavi and The Prisoner Wine Company brand families, Kim Crawford, Ruffino, Meiomi and SVEDKA Vodka. The company's portfolio also includes a collection of highly-rated, wine brands such as SIMI and Mount Veeder Winery wine brands, High West Whiskey and Casa Noble Tequila, as well as new wine innovations such as Cooper & Thief and Spoken Barrel.

