



## ROBERT *hanson*

EVP + President, Wine + Spirits Division

### EDUCATION

St. Mary's College, B.A., Comparative Literature, and B.S., Economics

### BIO

Robert Hanson is Constellation's executive vice president and president Wine + Spirits Division, reporting to President and Chief Executive Officer Bill Newlands. Robert oversees global sales, marketing and operations functions for the Wine + Spirits Division across the U.S., New Zealand and emerging markets. Robert serves as a Board member for Canopy Growth (NYSE: CGC), the world's leading Cannabis company.

Robert previously served as a member of Constellation's Board of Directors from 2013 to 2019 prior to his appointment as president of Wine & Spirits. Before joining Constellation, Robert served as John Hardy's Chief Executive Officer from 2014 to 2019, where he helped evolve the company's strategy by strengthening its presence in the U.S. market, developing a line of distinctive artisan-crafted luxury products that resonate with today's high-end jewelry customers, and launching differentiated marketing campaigns and influencer programs that helped extend the brand's reach and foster meaningful connections with new customers. Robert has held several senior management roles throughout his career at leading CPG companies, including serving as CEO at American Eagle Outfitters and Global Brand President at Levi Strauss & Co.

Constellation Brands (NYSE: STZ and STZ.B), a Fortune 500® company, is a leading international producer and marketer of beer, wine and spirits with operations in the U.S., Mexico, New Zealand, Italy and Canada. Constellation is the No. 3 beer company in the U.S. with high-end, iconic imported beer brands such as the Corona and Modelo brand families and Pacifico. Its high-quality, wine and spirits brands include the Robert Mondavi and The Prisoner Wine Company brand families, Kim Crawford, Ruffino, Meiomi and SVEDKA Vodka. The company's portfolio also includes a collection of highly-rated, wine brands such as SIMI and Mount Veeder Winery wine brands, High West Whiskey and Casa Noble Tequila, as well as new wine innovations such as Cooper & Thief and Spoken Barrel.

