



## MALLIKA MONTEIRO

EVP, Chief Growth & Strategy Officer

### EDUCATION

Harvard Business School, MBA

DePaul University, Bachelor's Degree, Communication Studies

### BIO

Mallika is Constellation's executive vice president, chief growth & strategy officer, reporting to Bill Newlands, president and chief executive officer. In this role, Mallika is responsible for consumer and category insights, innovation and new product development across beer, wine and spirits, as well as the company's strategy development and business transformation functions. Mallika is a member of the executive management committee.

Mallika joined Constellation in 2016 as vice president, beer innovation. Leveraging consumer insights, Mallika spearheaded the acceleration of the beer innovation portfolio – most notably, with the development and launch of Corona Premier. Mallika was promoted to senior vice president and chief growth officer in 2018, where she led the development and launch of a number of new product introductions across beer, wine and spirits, including Corona Refresca, Robert Mondavi Private Selection bourbon barrel aged wines, and SVEDKA Rosé. She also served as chief of staff to the company's executive management committee and was a driving force behind the company's Focus on Female Founders program, designed to invest \$100 million in female-founded or female-owned start-ups in the beverage alcohol space over the next 10 years.

She has over a decade of experience in the beverage alcohol industry in strategy, brand marketing and innovation. Prior to joining Constellation, Mallika was a senior marketing director leading brand and innovation strategy at Anheuser Busch Inbev, and a senior brand manager at Beam Suntory.

Constellation Brands (NYSE: STZ and STZ.B), a Fortune 500® company, is a leading international producer and marketer of beer, wine and spirits with operations in the U.S., Mexico, New Zealand, Italy, and Canada. Constellation is the No. 3 beer company in the U.S. with high-end, iconic imported beer brands such as the Corona and Modelo brand families, and Pacifico. Its high-quality wine and spirits brands include the Robert Mondavi and The Prisoner Wine Company brand families, Kim Crawford, Ruffino, Meiomi, and SVEDKA Vodka. The company's portfolio also includes a collection of highly-rated wine brands such as SIMI and Mount Veeder Winery, spirits brands High West Whiskey and Casa Noble Tequila, as well as new wine innovations such as Cooper & Thief and Spoken Barrel.