COMPANY AWARDS

**Named Beverage Forum Large Company of the Year**
Constellation Brands, the only company to receive this award three years in a row (2018, 2017 & 2016), was recognized by The Beverage Forum at their 2018 global all-beverage executive conference. The award recognizes organizations that stand out and have risen to meet the opportunities and challenges within the beverage space.

**Sidney Frank Innovation Award, Barron’s World’s Best CEO List, and Brewbound Person of the Year**
Rob Sands was recognized by the Wine and Spirits Wholesalers Association with the Sidney Frank Innovation Award, named to Barron’s World’s Best CEOs list, and Person of the Year at the 2018 Brewbound Awards.

**Chicago Cares Corporate Citizenship Award**
For the volunteer efforts of thousands of our employees and the company’s ongoing commitment to enabling the community, Chicago Cares (a nonprofit organization that mobilizes volunteers to build a stronger, more unified Chicagol) honored Constellation during its Annual State of Volunteerism Address with the Chicago Cares Corporate Citizenship Award.

**Wine Enthusiast Magazine’s Person of the Year**
President and CEO Bill Newlands was recognized as Person of the Year by Wine Enthusiast magazine. Each year, the editors of the magazine honor the individuals and companies that made outstanding achievements in the wine and alcohol beverage world.

**Fortune 500®**
Constellation Brands was #386 in the Fortune 500® ranking of largest companies in the U.S., by revenue.

BEER DIVISION AWARDS

**Interbrand Best Global Brands**
For the second year in a row, Corona® Extra was named to the Best Global Brands list by Interbrand, highlighting brand evolution as a driver of growth. The brand moved up from the #93 spot to #85 in 2018. The 19th annual report analyzes the value of brands and how they help grow business—from delivering on customer expectations to driving economic value.

**National Export Award**
The National Export Award is the highest recognition given by the President of Mexico to companies, institutions, and organizations operating in Mexico in international trade. The award was issued by the Secretary of Economy due to the efforts and dedication of the team in Mexico to produce and export the company’s portfolio of authentic and iconic Mexican beer brands to the U.S.

**Effie Worldwide**
Modelo was the only beer brand to receive a Bronze Effie award for the effectiveness of the Fighting Spirit advertising campaign—proving that it doesn’t matter where you come from, it matters what you’re made of. Effie Worldwide stands for effectiveness in marketing communications, spotlighting marketing ideas that work and encouraging thoughtful dialogue about the drivers of marketing effectiveness.

**Impact Growth Brands Awards**
Constellation Brands won six Growth Brands Awards from IMPACT Magazine for calendar year 2017: Modelo Especial Chelada, Modelo Especial, Modelo Negra, Corona Extra, Corona Light, and Pacifico.

**Modelo**
Modelo was the only beer brand to receive a Bronze Effie award for the effectiveness of the Fighting Spirit advertising campaign—proving that it doesn’t matter where you come from, it matters what you’re made of. Effie Worldwide stands for effectiveness in marketing communications, spotlighting marketing ideas that work and encouraging thoughtful dialogue about the drivers of marketing effectiveness.
WINE AND SPIRITS DIVISION

Wine Supplier of the Year
Beverage Dynamics awarded Constellation Brands “Wine Supplier of the Year” for the second consecutive year. The award is based on the supplier with the most Growth Brand winners in the wine category. Constellation won with an impressive list of Growth Brand winners.

Beverage Information Group’s Growth Brands Awards
Fast Track Award: Kim Crawford, Meiomi, and The Prisoner. This award recognizes brands that have exceeded 100,000 nine-liter cases, with double-digit growth in each of the last four years. All Fast Track Brands are at least five years old.
Rising Star Award: Casa Noble, High West, Boom Boom! Syrah, Chateau Smith, Kung Fu Girl Riesling, The Velvet Devil Merlot, Saldo, Eve, Cooper & Thief, and 7 Moons. Rising Stars are less than five years old and have exhibited growth in each year of the brand’s lifetime, reaching at least 20,000 nine-liter cases in 2017.
Established Growth Brand Award: SVEDKA, Woodbridge by Robert Mondavi, Ruffino, Nobilo, and SIMI. This award recognizes brands that are top sellers, moving a minimum of 400,000 nine-liter cases annually. The brand must also have grown in each of the past four years.

IMPACT Hot Brands Awards
The following wines won Hot Brands Awards from IMPACT Magazine for calendar year 2017: Kim Crawford, Ruffino Prosecco, Meiomi, and Robert Mondavi Private Selection.

Men’s Health Names Casa Noble One of the Best New Tequilas to Try in 2018
Casa Noble’s SELECCIÓN DEL FUNDADOR VOLUME II earned a spot on Men’s Health magazine’s best eight tasting tequilas that hit the shelves in 2018.

Whisky Advocate Names High West Double Rye! #14 on the Top 20 Whiskies of 2018
High West Double Rye! took the 14th spot in Whisky Advocate’s Top 20 Whiskies of 2018, earning a score of 91 out of 100. Buying Guide reviewers nominate whiskies, and the award is granted based on ongoing taste-testing, value, and availability.