

# WORTH REACHING FOR

RESPONSIBLE

Constellation Brands has been committed to building our business in an ethical and responsible manner since our founding more than 70 years ago. Our corporate social responsibility efforts follow two guiding principles: we operate our business responsibly and sustainably; and we work to make a positive and meaningful impact in our communities. These commitments are shared by our talented Constellation Brands employees who live and work in communities across the United States, Mexico, New Zealand, and Italy.

MANAGING OUR BUSINESS RESPONSIBLY AND SUSTAINABLY

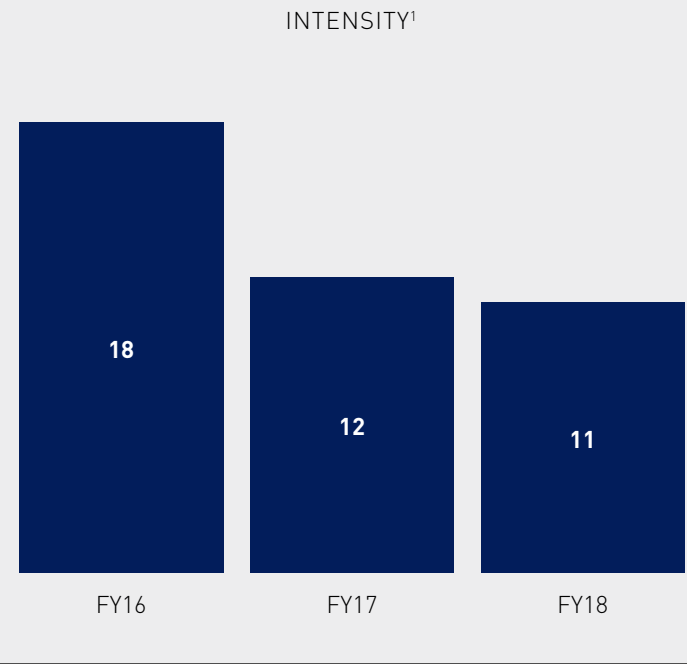
We are committed to serving as good stewards of the environment by ensuring that our facilities operate sustainably and by putting measures in place to help safeguard precious natural resources.

Water Stewardship

Constellation Brands is committed to ensuring the efficient use of water at all our facilities. For instance, over the past three years our facility in Nava, Coahuila, Mexico, has reduced the intensity of water consumed in our brewery production process by 15% liters of water per liter of beer produced. In addition, this facility has an on-site wastewater treatment operation that allows us to reuse 35% of water used as part of our brewery production process.

In addition to ensuring the efficient use of water at each of our facilities, we also support a number of organizations focused on water preservation. For example, through our [Pacífico Preserves](#) program, we actively support organizations such as American Whitewater (which conserves and restores whitewater resources),

FY18 WATER FOOTPRINT



[1] Total Water Withdrawal normalized to million liters of product produced (Megaliters/million liters product produced)

Surfrider Foundation (which helps protect the ocean, waves and beaches), and the Coastal Conservation Association (which helps conserve marine resources and coastal environments). Our Napa Valley Vineyard Operations team collaborates with the Environmental Protection Agency, the Napa County Flood Control Agency and other partners on a nine-mile Napa River Restoration project that benefits wildlife, promotes biodiversity, increases water quality within the restoration zone, and improves flood control.

Furthermore, Constellation Brands serves as a signatory of the [Business Alliance for Water and Climate](#), which brings together private sector companies to collaborate in solving water-related issues and implementing strategies that reduce water-related risks, including companies’ operational impacts on water throughout the value chain.

Opposite: [A,C] Nava, Mexico facility. [B] Napa River Restoration project.

15%

**EFFICIENT**  
Over the past three years, our facility in Nava, Coahuila, Mexico, has reduced the intensity of water consumed in our brewery production process by 15% liters of water per liter of beer produced.



35%

**REUSE**  
Nava’s on-site wastewater treatment facility allows us to reuse 35% of the water used as part of our brewery production process.



Energy Efficiency

Our facilities also embrace efforts to conserve energy. We continuously monitor our carbon footprint and have worked to effectively reduce emissions per liter of product produced. We are part of a solar initiative that includes approximately 17,000 solar panels spanning four wineries—one of the largest solar footprints in the U.S. wine industry—and in fiscal 2018, we generated 5.5 million kWh of solar energy.

Waste Reduction

Across the company, we engage in a variety of activities to reduce waste, including composting, recycling, and diverting materials. For instance, our Ruffino winery operations in Italy and our Nava brewery in Mexico respectively diverted 92% and 99% of waste produced at these facilities in fiscal 2018.

Responsible Advertising / Consumption

In addition to our efforts to serve as good stewards of our environment, we also have a long-standing commitment to promoting, advertising, and marketing responsible use of our products, in accordance with industry best practices. Our Global Code of Responsible Practices for Beverage Alcohol Advertising and Marketing provides the fundamental framework for responsible brand advertising and marketing that ensures our messages are directed at legal, drinking-age consumers.

We also initiate programs to educate consumers about responsible consumption. For instance, during Alcohol Awareness month in April and during the December holidays, our brands use social media campaigns to reinforce to consumers the importance of responsible drinking. In Italy, our Ruffino Winery developed the Ruffino Cares program which hosts informational sessions to provide consumers with information about responsible drinking.

In Mexico, Constellation implemented a pilot program with FISAC Foundation (a social research foundation that promotes educational awareness and responsible consumption of alcoholic beverages in Mexico) to help educate students about the risks of underage drinking.

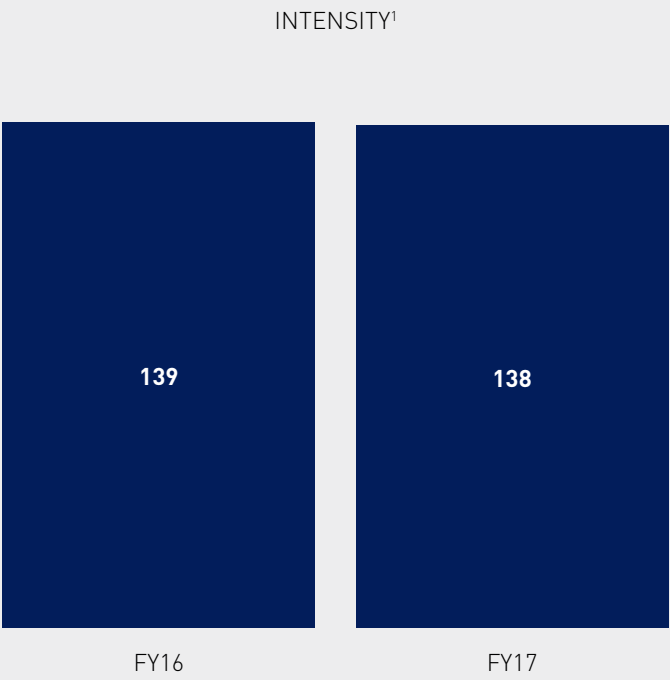
As members of industry associations such as the Distilled Spirits Council, The Wine Institute and The Beer Institute, we collaborate with beverage alcohol peers and various business partners across beer, wine and spirits to eliminate drunk driving and underage drinking. For more than a decade, Constellation has supported the U.S. Federal Trade Commission’s “We Don’t Serve Teens” campaign, aimed at preventing underage drinking in markets across the U.S.

We empower—and expect—our employees to act as ambassadors of responsible consumption and provide resources such as our **Alcohol Responsibility: Our Shared Commitment** program (which teaches employees how to promote responsible consumption, how to recognize signs of impairment, and steps they can take to help ensure the safety and well-being of others) and our **Safe Ride Home** program (in which the company encourages responsible consumption by offering to cover the cost of public transportation and ride sharing options when employees consume beverage alcohol products socially).

Opposite: [A] Solar panels generated 5.5 million kWh of solar energy in fiscal 2018. [B,C] Our brands use social media campaigns to reinforce to consumers the importance of responsible drinking.

RESPONSIBLE

GLOBAL GREENHOUSE GAS EMISSIONS

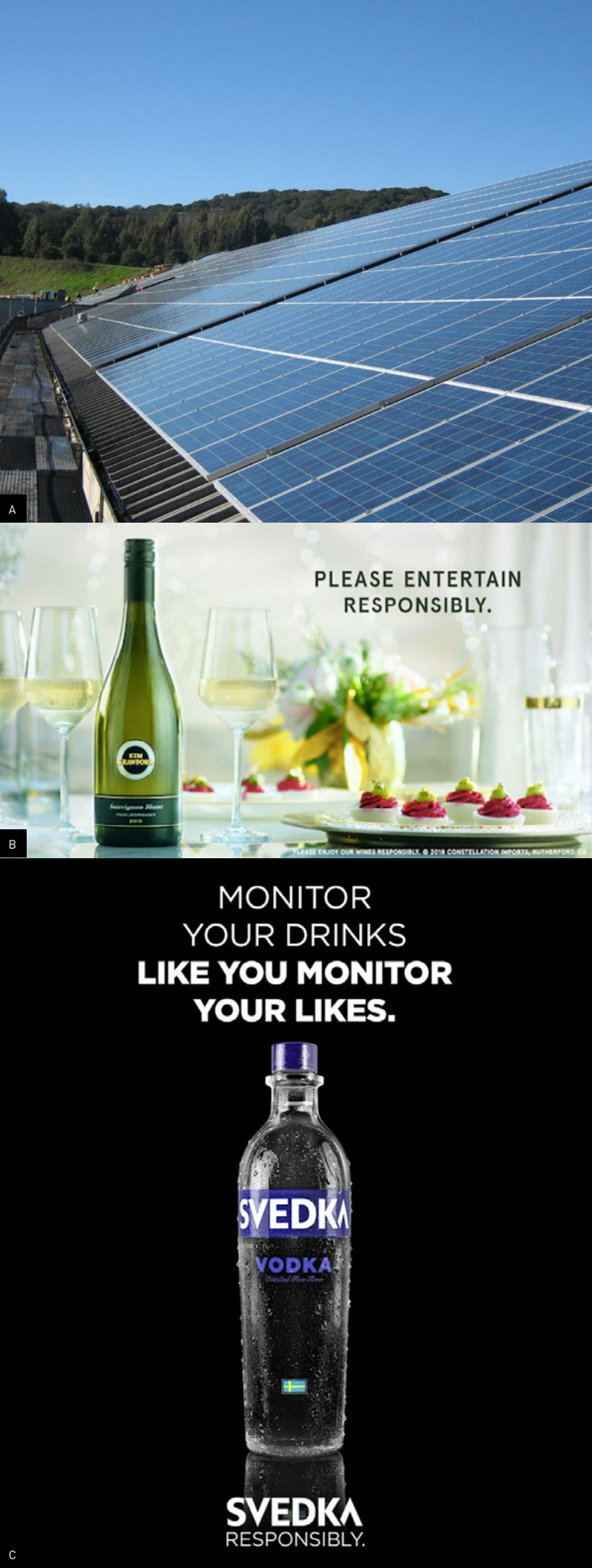


[1] Carbon Intensity Metric Scope 1 and 2  
(Metric Tonnes CO2E/Million Liters of Product Produced)  
\*FY18 information will be added when verified.

TOTAL GHG EMISSIONS (Metric Tonnes CO2E)		
207,354	230,379	303,842
FY15	FY16	FY17

MILLION LITERS OF PRODUCT PRODUCED		
614	1,659	2,203
FY15	FY16	FY17

Our GHG emissions (Scope 1, Scope 2 and Scope 3 GHG emissions) and water footprint have been verified by a third-party verification/assurance company in accordance with the International Standard on Assurance Engagements (ISAE) 3000 and ISO Standard 14064-3 Greenhouse gases - Part 3: Specification with Guidance for the Validation and Verification of Greenhouse Gas Assertions. The verification was using a limited assurance level as described in the standards. For more information about our reporting, go to [cbrands.com](#)







A



B



C



D

## RESPONSIBLE

### MAKING A POSITIVE AND MEANINGFUL IMPACT IN OUR COMMUNITIES

Constellation's founder, Marvin Sands, made giving back to our communities an integral part of our values from the very beginning, and what truly brings to life our commitment to giving back is the passion shown by our employees.

#### Supporting the Advancement of Women

We are committed to supporting the advancement of women, in our company, in our industry, and in our communities. Our internal **Women's Leadership Development Program** is designed to provide mentoring, exposure and developmental opportunities to up-and-coming female leaders within our company.

In 2018, we launched our **Focus on Female Founders** program, in which the company committed to invest \$100 million over the next 10 years in female-founded or female-led start-ups in the beverage alcohol space.

In addition, Constellation Brands serves as a lead sponsor of **Women of the Vine & Spirits**, an organization dedicated to empowering and advancing women in the beverage alcohol industry worldwide.

And we also support organizations such as **Dress for Success**, which seeks to empower women to achieve economic independence by providing a network of support, professional attire, and developmental tools needed to help women thrive in work and life.

### Creating an Inclusive Environment

We are committed to creating a safe, welcoming and inclusive environment within our company and in our local communities. We have taken steps to ensure our workforce better reflects the communities and consumers we serve, and to create a workplace where all employees feel they can reach their highest potential. In 2018, we appointed Kris Carey as our Chief Diversity Officer, and have since established a number of Business Resource Groups designed to support various employee populations at Constellation, including early career professionals, women, and employees of Hispanic / Latino descent, and LGBTQ employees. Each of these Business Resource Groups focuses on various forms of community and civic engagement aligned with their mission.

**Opposite:** [A] Members of the Women's Business Resource Group with Bill Newlands, President and Chief Executive Officer of Constellation Brands. [B] Supporting Dress for Success in our Chicago office. [C] A Business Resource Group event in Mexico. [D] Celebrating International Women's Day in Victor, New York.



RESPONSIBLE

Modelo Fighting Chance Project

Modelo is proud to support the International Rescue Committee (IRC) with a \$1 million grant to give refugees, immigrants and Americans the financial tools they need to have a fighting chance to reach their full potential. By investing today, we will help create a stronger, more successful nation tomorrow.

V Foundation for Cancer Research

Hoops for Hope, the annual Corona-led campaign in support of the V Foundation, continues to have a huge impact. Along with our distributors, we raised more than \$1.4 million for cancer research in 2018, achieving another record-breaking fundraising year. This joint effort, started in 2010, has now contributed a total of \$15 million in support of the V Foundation.

Nourishing Neighbors

Our Nourishing Neighbors initiative supports local efforts in communities around the world in the fight against hunger. Approximately 1,000 employees across the globe donated their time, funds and thousands of pounds of food.

Employee Matching Gift Program

Through Constellation’s **Employee Match Program**, the company matches employee contributions to eligible 501c3 organizations up to \$5,000 per year. This allows employees to contribute to causes they are most passionate about in their respective communities, while doubling their impact. To promote participation in the program, we dedicate a single day each year for all employees to donate in unison.

Between employee donations, company match programs, and special incentives, our Employee Match Program raised nearly \$1.9 million and supported more than 450 not-for-profit organizations during 2018.

Opposite: [A,C,E,F] Nourishing Neighbors events around the world. [B] Celebrating the Modelo Fighting Chance Project. [D] Supporting the V Foundation. [G] Our Employee Matching Gift Program helps support local causes.







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